

IDH Microfinanciera (IDH), Honduras Update: Marcala Branch in La Paz - May 2025



You Have Empowered 2,375 People Living in Poverty in Honduras!

Families living in poverty in La Paz, Honduras are receiving life-changing financial and non-financial services thanks to our generous supporters. Today, families who just a short time ago struggled to put food on the table and send their children to school, are seeing their futures through an entirely new lens – filled with plans, goals, and hope. Incomes are rising and resilience is growing, setting families on a path toward sustainability and independence.

THANK YOU! Through your generosity, IDH Microfinanciera, OIC's partner in Honduras, is empowering more families along their pathways out of poverty with the power of financial inclusion and entrepreneurial training. Still in its early stage of operations, the new Marcala Branch continues to grow in recognition as word of the success achieved through life-changing, transformational microloans, training, and support spreads throughout the community.



YOUR IMPACT — PROGRESS TOWARD OUTCOMES as of March 31, 2025

Outcome 1: Reach 1,000 Entrepreneurs and 5,000 Total Direct Beneficiaries.

As of March 31, 2025, the IDH Marcala Branch was reaching 475 entrepreneurs with active loans, transformational capacity-building training, and mentoring, representing a growth of 47.5% (up from 386 clients). That means 2,375 direct beneficiaries, including family members, now have new hope for better futures, as well as the resources and skills they need to stay out of poverty as they increase incomes and gain resilience. So far, IDH has cumulatively disbursed \$1,019,188 in loans, up 5% from \$973,767 at the last reporting, while maintaining a very healthy loan portfolio with a repayment rate of 99.8%. IDH is now nearly halfway toward the goal of serving 1,000 or more clients with loans, and continues to move toward the projected branch outreach outcomes.

	03-31-2024	8-31-2024	03-31-2025	2 Year (Dec 2025) Goal	% toward Goal
# active clients with current loans	182	386	475	1,000	47.5%
\$ loans disbursed cumulatively	\$422,200	\$973,767	\$1,019,188	-	-
# people directly impacted	910	1,930	2,375	5,000	47.5%

Branch outreach is somewhat slower than projected for two reasons. First, staff turnover and longer training times. IDH prefers to hire loan officers and staff who live locally within the communities reached. In this very rural area, they have had to hire more staff who needed additional training, which has taken longer than usual. Some new staff live on the outskirts of the community, making transportation a challenge, which has resulted in some turnover. Secondly, despite the Honduran government not officially stating it, the country is going through a marked economic recession, which has lowered the demand for microloans across all branches. This is not unique to IDH—the country's entire finance industry has been hit hard. During this time of economic uncertainty, the Marcala Branch lending portfolio is extremely healthy, and IDH continues to manage very well through the ups and downs.

Outcome 2: Launch New Branch and Reach More than 50% Women.

IDH achieved 100% of the goal by opening the doors of the new Marcala Branch in 2024 and reaching 63% women with financial services and financial literacy training.

Outcome 3: Reach 5,000 Indirect Beneficiaries through Job Creation.

More than 950 jobs have been created through steadily growing businesses. Through the generation of new jobs in the community, approximately 4,750 more people have indirectly benefited, as employment allows more people to support themselves and their families, sending ripples of impact throughout the entire community.

Thank you for your continued partnership and generosity, which made it possible to reach hurting families through a new branch!