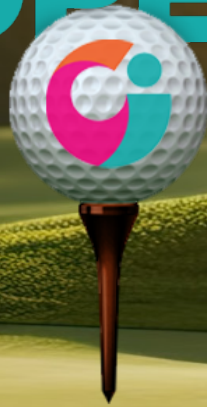


21st ANNUAL OPPORTUNITY OPEN



Thursday May 29, 2025
Blue Devil Golf Club, Calgary

**Sponsorship
Packages**



OPPORTUNITY
International
CANADA

ALLEVIATING POVERTY, TOGETHER.

Opportunity International Canada (OIC) is a leading non-profit organization dedicated to providing microfinance, training, and support to empower individuals living in poverty to build better lives for themselves and their families.

The OI Global Network, established in 1971, works in 33 developing nations worldwide. Our sustainable, scalable, multi-faceted approach to poverty alleviation drives big impact and lasting change by unlocking opportunities including access to financial services, training and mentoring, life-saving healthcare, quality education, and innovative technology.

With a commitment to breaking the cycle of poverty through sustainable economic development, we invite forward-thinking companies to join us in making a meaningful impact.



OUR MISSION

Opportunity International Canada empowers families along their journey out of extreme poverty toward new lives filled with strength, hope, resilience, and the power to achieve their dreams.

VISION

Our vision is a world in which all people have the opportunity to achieve a life free from poverty, with dignity and purpose.

MOTIVATION

Opportunity International is motivated by Jesus' call to love and serve the poor. We serve all people regardless of race, faith, ethnicity, and gender.

Just as some organizations are called to provide disaster relief or build houses or churches, Opportunity International has been called to bring hope and economic security to the poor through microfinance and other financial services.

Some clients ask why we care so much about helping them transform their lives. At these times, we share our motivation and desire—to emulate the Good Samaritan, whose compassion crossed ethnic groups and religions. We operate under this spirit of inclusion in everything we do.

Why Partner with Opportunity International Canada?

1. Impactful Social Responsibility

By partnering with OIC, your company demonstrates a commitment to social responsibility that extends beyond profit margins. Your sponsorship directly contributes to poverty alleviation, economic empowerment, and community development, aligning with the United Nations Sustainable Development Goals.

2. Local and National Reach

As a Canadian Registered Charity, partnership with OIC offers reach both nationally and locally. Connect with your audience locally while gaining exposure at a national level.

3. Brand Alignment

Sponsorship with OIC provides a unique chance to align your brand with a global non-profit recognized in the area of poverty alleviation and microfinance. This association can enhance your brand's image, fostering consumer trust and loyalty among socially conscious customers.

The 21st Annual Opportunity Open

- Date** Thursday May 29, 2025
- Location** Blue Devil Golf Club
2300 194 Ave SE, Calgary, AB
- Time** 7:00am Registration, 8:00am Shotgun Start
- Details** **Early Bird Pricing (by March 31):**
\$295/pp or \$1180/foursome
Regular Price: \$325/pp or \$1,300/foursome
Breakfast
Grab-and-Go Lunch
Powercart rental
18-holes of golf
Exciting new hole contests
Great prizes
Silent auction

In the last 20 years, this golf tournament has raised nearly \$3M thanks to the sponsorships of local businesses and the donations from generous participants.

We look forward to your partnership and thank you for considering sponsoring this worthwhile event.



Register today at opportunityinternational.ca/2025-calgary-golf-tournament

For more information contact Dorit Gerov at:

C 403-708-7677. **E** dgerov@opportunityinternational.ca

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$15,000

- Exclusive naming rights as the Presenting Sponsor for the 21st Annual Opportunity Open in Calgary, with the event officially titled:
“21st Annual Opportunity Open, presented by [Presenting Sponsor]”
- One large banner at the main entrance featuring “Opportunity Open, presented by [Presenting Sponsor].”
- Exclusive sponsorship of one (1) hole, including a dedicated tent and table with full discretion for branding, product display, and/or engagement activities.
- Seating for two (2) volunteers at the sponsored hole, with breakfast and grab-and-go lunch provided.
- Golf, breakfast, grab-and-go lunch, drink ticket, and banquet for eight (8) golfers (\$2,600 value).
- VIP seating at the banquet.
- Prominent logo recognition on event materials, including:
 - Logo featured on all photo booth photos as a memorable takeaway for attendees.
 - Print and promotional materials, including event webpage, event signage, golf program, and awards slideshow.
 - Exclusive sponsor logo placement on all players rule cards and scorecards.
 - Featured in all event emails to participants and supporters with one email including a direct link to your website.
 - Opportunity to include a branded item in the participant take-home bag.
- Signage at the registration table, with the option to have a representative interact with guests.
- Verbal recognition during the banquet.
- Exclusive sponsor logo on volunteer and staff t-shirts.
- Opportunity to contribute an item to the silent auction.
- Opportunity to showcase a 60-second promotional video during the banquet.
- First right of acceptance for next year’s event sponsorship.
- One (1) monthly mention on social media (March-May).

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SPONSORSHIP OPPORTUNITIES

Banquet and Patio (Hole 19) Sponsor - \$12,000

- Exclusive sponsorship of the post-game banquet and cocktail hour at the 19th Hole.
- Golf, breakfast, grab-and-go lunch, drink ticket, and banquet for eight (8) golfers (\$2,600 value).
- VIP reserved seating at the banquet.
- Exclusive sponsorship of one (1) hole, including a dedicated tent and table with full discretion for branding, product display, and/or engagement activities.
- Seating for two (2) volunteers at the sponsored hole, with breakfast and grab-and-go lunch provided.
- Branding opportunities, including:
 - Logo on napkins used during the cocktail hour.
 - Option to name a signature drink during the 19th hole cocktail hour.
 - Logo recognition on event materials, including the event webpage, event signage, golf program, and awards slideshow.
 - Opportunity to include a branded item in the participant take-home bag.
- Verbal recognition during the banquet.
- Opportunity to contribute an item to the silent auction.
- First right of acceptance for next year's event sponsorship.
- One (1) mention on social media.

Breakfast Sponsor - \$5,000

- Golf, breakfast, grab-and-go lunch, drink ticket, and banquet for four (4) golfers (\$1,300 value).
- Reserved seating at the banquet.
- Prominent logo recognition on event materials, including:
 - Logo on napkins used during the breakfast handout.
 - Logo recognition on event materials, including the event webpage, event signage, golf program, and awards slideshow.
 - Opportunity to include a branded item in the participant take-home bag.
- Verbal recognition during banquet and registration.
- Opportunity to contribute an item to the silent auction.
- First right of acceptance for next year's event sponsorship.
- One (1) mention on social media.

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Cart Sponsor - \$3,000

- Golf, breakfast, grab-and-go lunch, drink ticket, and banquet for four (4) golfers.
- Reserved seating at the banquet.
- Logo recognition on event materials, including the event webpage, event signage, golf program, golf carts, and awards slideshow.
- Verbal recognition during the banquet.
- Opportunity to include a branded item in the participant take-home bag.
- Golf carts displaying exclusively the sponsor's logo for five (5) hours of exposure to all golfers.
- Opportunity to leave promotional material (Flyer) in the golf carts.
- Opportunity to contribute an item to the silent auction.
- First right of acceptance to sponsor next year's event.

General Hole Sponsor - \$1,500

- Exclusive sponsorship of one (1) hole, including a dedicated tent and table with full discretion for branding, product display, and/or engagement activities.
- High-visibility opportunity with no contests and/or games (e.g., Closest to the Pin) at these holes, allowing sponsors to capture the undivided attention of participants.
- Seating for two (2) company representatives at the sponsored hole, with breakfast and grab-and-go lunch provided.
- Opportunity to add an item to the event's silent auction.
- Logo recognition on event materials, including the event webpage, assigned hole signage, and awards slideshow.
- First right of acceptance to sponsor next year's event.
- Opportunity to include a branded item in the participant take-home bag.

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Hole-in-One Contest Sponsor - \$3,000

- Exclusive sponsorship of one (1) hole, including a dedicated tent and table with full discretion for branding, product display, and/or engagement activities.
- Seating for two (2) company representatives at the sponsored hole, with breakfast and grab-and-go lunch provided.
- Golf, breakfast, grab-and-go lunch, drink ticket, and banquet for four (4) golfers.
- Hole-in-one prize insurance included (\$20,000).
- Opportunity to add an item to the silent auction.
- Logo recognition on event materials, including the event webpage, assigned hole signage, and awards slideshow.
- Opportunity to include a branded item in the participant take-home bag.
- Verbal mention during the prize ceremony when the winner is declared.
- First right of acceptance to sponsor next year's event.

Beat the Pro Contest Sponsor – \$3,000

- Exclusive sponsorship of one (1) hole, including a dedicated tent and table with full discretion for branding, product display, and/or engagement activities.
- Seating for two (2) volunteers at the sponsored hole, with breakfast and grab-and-go lunch provided.
- Golf, breakfast, grab-and-go lunch, drink ticket, and banquet for four (4) golfers.
- Prize for the winner included.
- Photo opportunity with the pro, featuring the sponsor's signage in the background.
- Opportunity to add an item to the silent auction.
- Logo recognition on event materials, including the event webpage, assigned hole signage, and awards slideshow.
- Verbal mention during the prize ceremony when the winner is declared.
- First right of acceptance to sponsor next year's event.

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Longest Drive Content Sponsor - \$1,000 (Two available)

- Exclusive sponsorship of one (1) hole, including a dedicated tent and table with full discretion for branding, product display, and/or engagement activities.
- Seating for two (2) volunteers at the sponsored hole, with breakfast and grab-and-go lunch provided.
- Prize for the winner included.
- Opportunity to add an item to the silent auction.
- Logo recognition on event materials, including the event webpage, assigned hole signage, and awards slideshow.
- Verbal mention during the prize ceremony when the winner is declared.
- First right of acceptance to sponsor next year's event.

Closest-to-the-Pin Contest Sponsor - \$1,000 (Two Available)

- Exclusive sponsorship of one (1) hole, including a dedicated tent and table with full discretion for branding, product display, and/or engagement activities.
- Seating for two (2) volunteers at the sponsored hole, with breakfast and grab-and-go lunch provided.
- Prize for the winner included.
- Opportunity to add an item to the silent auction.
- Logo recognition on event materials, including the event webpage, assigned hole signage, and awards slideshow.
- Verbal mention during the prize ceremony when the winner is declared.
- First right of acceptance to sponsor next year's event.

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SPONSORSHIP OPPORTUNITIES

Bullseye Contest Sponsor - \$1,000

- Exclusive sponsorship of one (1) hole, including a dedicated tent and table with full discretion for branding, product display, and/or engagement activities.
- Seating for two (2) volunteers at the sponsored hole, with breakfast and grab-and-go lunch provided.
- Prize for the winner included.
- Opportunity to add an item to the silent auction.
- Logo recognition on event materials, including the event webpage, assigned hole signage, and awards slideshow.
- Verbal mention during the prize ceremony when the winner is declared.

Contact us today to secure your sponsorship.

Dorit Gerov
Philanthropy and Community Engagement Officer



OPPORTUNITY
International
CANADA

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E dgerov@opportunityinternational.ca

W opportunityinternational.ca/2025-calgary-golf-tournament

A 101-2275 Upper Middle Road East, Oakville, ON L6H 0C3