

A golfer wearing a white polo shirt, blue trousers, and a blue cap is captured in the middle of a golf swing on a lush green course. The golfer is wearing white gloves and red and white shoes. The background shows a well-maintained golf course with trees and a clear sky.

20th Annual Opportunity Open

Thursday May 30, 2024
Blue Devil Golf Club, Calgary

**Sponsorship
Packages**



OPPORTUNITY
International
CANADA

ALLEVIATING POVERTY, TOGETHER.

Opportunity International Canada (OIC) is a leading non-profit organization dedicated to providing microfinance, training, and support to empower individuals living in poverty to build better lives for themselves and their families.

The OI Global Network, established in 1971, works in 33 developing nations worldwide. Our sustainable, scalable multi-faceted approach to poverty alleviation drives big impact and lasting change by unlocking opportunities including access to financial services, training and mentoring, life-saving healthcare, quality education, and innovative technology.

With a commitment to breaking the cycle of poverty through sustainable economic development, we invite forward-thinking companies to join us in making a meaningful impact.



OUR MISSION

Opportunity International Canada empowers families along their journey out of extreme poverty toward new lives filled with strength, hope, resilience, and the power to achieve their dreams.

VISION

Our vision is a world in which all people have the opportunity to achieve a life free from poverty, with dignity and purpose.

MOTIVATION

Opportunity International is motivated by Jesus' call to love and serve the poor. We serve all people regardless of race, faith, ethnicity, and gender.

Just as some organizations are called to provide disaster relief or build houses or churches, Opportunity International has been called to bring hope and economic security to the poor through microfinance and other financial services.

Some clients ask why we care so much about helping them transform their lives. At these times, we share our motivation and desire—to emulate the Good Samaritan, whose compassion crossed ethnic groups and religions. We operate under this spirit of inclusion in everything we do. We serve all people regardless of race, religion, ethnicity, or gender.

Why Partner with Opportunity International Canada?

1. Impactful Social Responsibility

By partnering with OIC, your company demonstrates a commitment to social responsibility that extends beyond profit margins. Your sponsorship directly contributes to poverty alleviation, economic empowerment, and community development, aligning with the United Nations Sustainable Development Goals.

2. National and Local Reach

As a Canadian non-profit, partnership with OIC offers reach both nationally and locally. Connect with your audience locally while gaining exposure at national level.

3. Brand Alignment

Sponsorship with OIC provides a unique chance to align your brand with a global non-profit recognized in the area of poverty alleviation and microfinance. This association can enhance your brand's image, fostering consumer trust and loyalty among socially conscious customers.

The 20th Annual Opportunity Open

Date	Thursday May 30, 2024
Location	Blue Devil Golf Club 2300 194 Ave SE, Calgary, AB
Time	7:00am Registration, 8:00am Shotgun Start
Details	\$250/pp or \$1000/foursome 18 holes of golf Golf cart rental Breakfast Banquet Contests Silent Auction

In the last 19 years this golf tournament has raised nearly \$3M thanks to the sponsorships of local businesses and the donations from generous participants.

We look forward to your partnership and thank you for considering sponsoring this worthwhile event.



Register today at opportunityinternational.ca/calgarygolf

For more information contact Daniel Genest at:
C 403-923-3911. E dgenestl@opportunityinternational.ca

SPONSORSHIP OPPORTUNITIES

Event Sponsor - \$10,000

- Exclusive sponsorship of one (1) hole
- Golf, breakfast, and banquet for eight (8) players
- VIP seating (banquet)
- Prominent logo recognition on event materials including: event webpage including link to company website, social media, signage and banners, golf program, banquet slide-show and all banquet signage
- Verbal recognition at event banquet
- First right of acceptance to sponsor next year's tournament

Banquet Sponsor - \$5,000

- Sponsor of post game banquet
- Golf, breakfast, and banquet for two (2) players
- Reserved seating (banquet)
- Logo recognition on event materials including: event webpage, golf program, banquet slide-show, and recognition on social media
- Verbal recognition at event banquet
- First right of acceptance to sponsor next year's event

Breakfast Sponsor - \$2,500

- Exclusive sponsorship of breakfast
- Logo recognition on event materials including: event webpage, golf program, and banquet slide-show
- Verbal recognition at event banquet
- First right of acceptance to sponsor next year's event

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SPONSORSHIP OPPORTUNITIES

Hole 19 Sponsor - \$2,000

- Be the exclusive sponsor of the cocktail hour before dinner (1 drink ticket/guest)
- Logo recognition on event materials including: event webpage, golf program, and banquet slide-show
- First right of acceptance to sponsor next year's event

Hole-in-One Sponsor - \$1,500

- Be the exclusive sponsor of one (1) hole-in-one Par 3 prize hole
- Sponsorship covers cost of insurance for prize
- Prize to be determined, maximum \$15,000 prize value
- Logo recognition on event materials including: event webpage, golf program, and banquet slide-show
- Option to have a company representative available at hole as a witness and to cheer on golfers
- First right of refusal to sponsor next year's event

Cart Sponsor - \$1,000

- Be exclusive sponsor with logo recognition on all golfer's cart
- Logo recognition on event materials including: event webpage, golf program, and banquet slide-show
- First right of acceptance to sponsor next year's event

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SPONSORSHIP OPPORTUNITIES

Hole Sponsors – \$500

- Exclusive sponsorship of one (1) hole
- Logo recognition on event materials including: event webpage, golf program and banquet slideshow

Welcome Bag Sponsor - \$250

- Logo featured in golfer welcome bags
- Name recognition on event materials including: event webpage, golf program and banquet slideshow
- Maximum 4 Welcome Bag Sponsors available

Prize Sponsor - \$200

- Name recognition on banquet slideshow
- Option to add a branded item as a prize
- Maximum 5 Prize Sponsors available

Contact us today to secure your sponsorship.

Daniel Genest, VP of Develeopment

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