

Financial Statements of

**OPPORTUNITY INTERNATIONAL  
CANADA/OPPORTUNITÉ  
INTERNATIONALE CANADA**

And Independent Auditors' Report thereon

Year ended December 31, 2021



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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Opportunity  
International Canada/Opportunit  Internationale Canada

### ***Opinion***

We have audited the financial statements of Opportunity International Canada/Opportunit  Internationale Canada (the Entity), which comprise:

- the statement of financial position as at December 31, 2021
- the statement of operations for the year then ended
- the statement of changes in fund balances for the year then ended
- the statement of cash flows for the year then ended
- and notes to the financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at December 31, 2021, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### ***Basis for Opinion***

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "***Auditors' Responsibilities for the Audit of the Financial Statements***" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.



### ***Responsibilities of Management and Those Charged with Governance for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

### ***Auditors' Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.



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- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*KPMG LLP*

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Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Canada

May 3, 2022

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

## Statement of Financial Position

December 31, 2021, with comparative information for 2020

				2021	2020
	Unrestricted	Restricted	Memorial	Total	Total
<b>Assets</b>					
Current assets:					
Cash	\$ 832,707	\$ 615,699	\$ –	\$ 1,448,406	\$ 2,037,614
Short-term investments (note 2)	–	950,000	–	950,000	850,000
Accounts receivable	165,807	48,630	–	214,437	157,742
Due from Opportunity International Canada Foundation (note 6)	35,759	–	–	35,759	9,816
Prepaid expenses	23,392	–	–	23,392	5,857
	1,057,665	1,614,329	–	2,671,994	3,061,029
Long-term:					
Investment (note 2)	–	–	108,974	108,974	98,989
	\$ 1,057,665	\$ 1,614,329	\$ 108,974	\$ 2,780,968	\$ 3,160,018

## Liabilities and Fund Balances

Current liabilities:					
Accounts payable and accrued liabilities	\$ 296,005	\$ 223,050	\$ 5,291	\$ 524,346	\$ 258,143
Fund balances	761,660	1,391,279	103,683	2,256,622	2,901,875
	\$ 1,057,665	\$ 1,614,329	\$ 108,974	\$ 2,780,968	\$ 3,160,018

See accompanying notes to financial statements.

On behalf of the Board:



Director



Director

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

## Statement of Operations

Year ended December 31, 2021, with comparative information for 2020

				2021	2020
	Unrestricted	Restricted	Memorial	Total	Total
<b>Revenue:</b>					
Donations and events (note 6)	\$ 1,790,209	\$ 2,022,779	\$ –	\$ 3,812,988	\$ 4,079,424
Grants (note 3)	–	1,961,221	–	1,961,221	3,225,189
Government wage subsidy	185,390	–	–	185,390	234,058
Other	2,724	1,820	9,985	14,529	9,101
	<u>1,978,323</u>	<u>3,985,820</u>	<u>9,985</u>	<u>5,974,128</u>	<u>7,547,772</u>
<b>Expenses:</b>					
Disbursement to international programs:					
Microfinance operations (note 4)	136,339	3,269,675	5,291	3,411,305	6,668,163
Microfinance expansion (notes 4 and 6)	257,830	130,000	–	387,830	289,120
	<u>394,169</u>	<u>3,399,675</u>	<u>5,291</u>	<u>3,799,135</u>	<u>6,957,283</u>
Canadian programs:					
Education and public awareness	282,948	–	–	282,948	216,478
Research	115,965	–	–	115,965	–
Program monitoring and oversight	346,937	690,852	–	1,037,789	864,317
	<u>745,850</u>	<u>690,852</u>	<u>–</u>	<u>1,436,702</u>	<u>1,080,795</u>
Canadian management:					
Philanthropy	781,599	183,835	–	965,434	940,820
General and administrative	300,846	117,264	–	418,110	340,273
	<u>1,082,445</u>	<u>301,099</u>	<u>–</u>	<u>1,383,544</u>	<u>1,281,093</u>
	<u>2,222,464</u>	<u>4,391,626</u>	<u>5,291</u>	<u>6,619,381</u>	<u>9,319,171</u>
Excess of revenue over expenses (expenses over revenue)	\$ (244,141)	\$ (405,806)	\$ 4,694	\$ (645,253)	\$ (1,771,399)

See accompanying notes to financial statements.

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

## Statement of Changes in Fund Balances

Year ended December 31, 2021, with comparative information for 2020

2021	Unrestricted	Restricted	Memorial (note 1(a)(iii))	Total
Fund balances, January 1, 2021	\$ 1,005,801	\$ 1,797,085	\$ 98,989	\$ 2,901,875
Excess of revenue over expenses (expenses over revenue)	(244,141)	(405,806)	4,694	(645,253)
<b>Fund balances, December 31, 2021</b>	<b>\$ 761,660</b>	<b>\$ 1,391,279</b>	<b>\$ 103,683</b>	<b>\$ 2,256,622</b>

2020	Unrestricted	Restricted	Memorial (note 1(a)(iii))	Total
Fund balances, January 1, 2020	\$ 594,057	\$ 3,976,037	\$ 103,180	\$ 4,673,274
Excess of revenue over expenses (expenses over revenue)	411,744	(2,178,952)	(4,191)	(1,771,399)
<b>Fund balances, December 31, 2020</b>	<b>\$ 1,005,801</b>	<b>\$ 1,797,085</b>	<b>\$ 98,989</b>	<b>\$ 2,901,875</b>

See accompanying notes to financial statements.

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

## Statement of Cash Flows

Year ended December 31, 2021, with comparative information for 2020

	2021	2020
Cash provided by (used in):		
Operating activities:		
Deficiency of revenue over expenses	\$ (645,253)	\$ (1,771,399)
Item not involving cash:		
Unrealized gain on long-term investments	(7,096)	–
Change in non-cash operating working capital:		
Accounts receivable	(56,695)	139,304
Due to/from Opportunity International Canada Foundation	(25,943)	(1,580)
Prepaid expenses	(17,535)	1,359
Accounts payable and accrued liabilities	266,203	(4,809)
	(486,319)	(1,637,125)
Investing activities:		
Purchase of short-term investment	(100,000)	(250,000)
Purchase of long-term investments	(2,889)	–
Sale of long-term investments, net	–	4,191
	(102,889)	(245,809)
Decrease in cash	(589,208)	(1,882,934)
Cash, beginning of year	2,037,614	3,920,548
Cash, end of year	\$ 1,448,406	\$ 2,037,614

See accompanying notes to financial statements.



# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements

Year ended December 31, 2021

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Opportunity International Canada/Opportunit  Internationale Canada (the "Organization") is a not-for-profit organization and is motivated by the call of Jesus to serve the poor through the development and advocacy of microfinance and financial literacy programs. The Organization, in conjunction with Opportunity International, provides microfinance services, including lending, savings, insurance and transformational training to people in need. Over the past decade, Opportunity International has grown to include numerous financial institutions and non-governmental organizations partners (the Opportunity "Implementing Partners").

The Organization is incorporated without share capital. The Organization was previously incorporated under the Canada Corporations Act and was continued under the Canada Not-for-profit Corporations Act effective July 8, 2014. The Organization is registered under the Income Tax Act (Canada) ("Act") effective January 1, 1998 and, as such, is exempt from Canadian income taxes and is able to issue donation receipts for income tax purposes under registration number 87751 6385 RR0001. In order to maintain its status as a registered charity under the Act, the Organization must meet certain requirements within the Act. In the opinion of management, these requirements have been met.

## 1. Significant accounting policies:

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations.

### (a) Restricted fund accounting:

The Organization follows the restricted fund method of accounting for contributions. It ensures, as part of its fiduciary responsibilities, that all funds received with a restricted purpose are expended for the purpose for which they were provided. All financial statement transactions have been recorded in three funds: unrestricted, restricted and endowment.

- (i) The unrestricted fund below reports resources available for the Organization's general operating activities.

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements (continued)

Year ended December 31, 2021

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## 1. Significant accounting policies (continued):

- (ii) The restricted fund reports the assets, fund balances, designated donations and expenses associated with the following programs:

Latin America:

- Colombia
- Dominican Republic
- EduFinance
- Haiti
- Honduras
- Nicaragua

Asia:

- India

Africa:

- Malawi
- Ghana
- EduFinance
- Financial Inclusion for Enterprise Development (Global Affairs Canada Project) (note 3)
- Uganda

COVID-19 Resilience

Internal:

- Operating Reserve - established to ensure the stability of the mission, programs, employment and ongoing operations of the Organization

- (iii) The Memorial fund reports contributions that are required by the donor to be maintained by the Organization for a term of at least 20 years. Annually, the donor will provide direction to the Organization to distribute a minimum of 5% of the endowment fund to support an Opportunity International development project. The endowment fund is comprised of externally restricted contributions.

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements (continued)

Year ended December 31, 2021

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## 1. Significant accounting policies (continued):

### (b) Revenue recognition:

Unrestricted contributions are recognized as revenue of the unrestricted fund in the year received or receivable, if the amounts can be reasonably estimated and collection is reasonably assured. All unrestricted contributions are considered to be available for general use unless specifically restricted by the donor.

Restricted contributions, including grants, are recognized as revenue of the appropriate restricted project fund when received or receivable, if the amounts can be reasonably estimated and collection is reasonably assured.

Contributions to the Memorial fund are recognized as revenue of the Memorial fund. Investment income from these contributions is restricted by donors and to be used for the Organization's international programs.

Interest income is recognized when earned.

### (c) Volunteer services:

The efforts of volunteer workers are not reflected in the accompanying financial statements as no objective basis is available to measure the value of these services. However, a substantial number of volunteers have donated significant amounts of their time to the Organization.

### (d) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Organization has not elected to carry any such financial instruments at fair value.

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements (continued)

Year ended December 31, 2021

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## 1. Significant accounting policies (continued):

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Organization determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Organization expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future year, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

### (e) Foreign currency:

Financial instruments held in currencies other than the Canadian dollar are translated at the rate of exchange prevailing at the statement of financial position date. Revenue and expenses denominated in foreign currencies are translated at the exchange rate prevailing at the transaction date. For the year ended December 31, 2021, the foreign exchange loss is included in unrestricted general and administration and amounted to \$14,482 (2020 - loss of \$12,095).

### (f) Allocation of expenses:

Expenses are recorded and reported by Canadian programs and Canadian management. Certain employees perform a combination of Canadian program, philanthropy and administrative activities; as a result, salaries are allocated based on time dedicated to the activity. Other general and administrative expenses, including executive office, information technology, human resources and finance, have been allocated based on the level of benefit received by the Canadian programs. Such allocations are reviewed annually, updated and applied on a prospective basis.

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements (continued)

Year ended December 31, 2021

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## 1. Significant accounting policies (continued):

A percentage of restricted funds received are retained by the Organization to assist with philanthropy and other general and administrative expenses. This percentage is reviewed annually, and applied on a prospective basis.

### (g) Use of estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the year. Actual results may vary from these estimates.

## 2. Investments:

### (a) Short-term investments:

(i) \$250,000 (2020 - \$250,000). Redeemable 1 year guaranteed investment certificate bearing interest at 0.35% (2020 - 0.70%) and a maturity date of July 21, 2022.

(ii) \$700,000 (2020 - \$600,000). Non-redeemable 181 day guaranteed investment certificate bearing interest at 0.42% (2020 - 0.35%) and a maturity date of April 11, 2022. As part of the contribution agreement signed with Global Affairs Canada ("GAC") (note 4), GAC's funding contribution is subject to a 5% holdback pending satisfactory completion of targets and final reporting. Management has set aside funds for the purpose of ensuring funding is available to the Organization's Implementing Partner to satisfactorily complete the project deliverables.

### (b) Long-term investment:

The long-term investment consists of units purchased in a balanced mutual fund of \$108,974 (2020 - \$98,989).

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements (continued)

Year ended December 31, 2021

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### 3. Partnership with Global Affairs Canada:

In 2017, the Organization entered into a contribution agreement with GAC for a project entitled Financial Inclusion for Enterprise Development (the "Project") in the amount of \$24,116,757. The Project aims to increase access to formal financing, create business-to-business linkages and networking opportunities for small to medium enterprises ("SMEs") in Ghana, with a focus on small SMEs, women and vulnerable groups. The Project will empower women small entrepreneurs to innovate and grow their businesses, and deliver results on clean economic growth. The Project will be implemented over a five-year period in urban, peri-urban, and rural areas of Ghana. GAC will contribute a total of \$19,879,876 to the Project, of which GAC has provided a total of \$14,791,943 through to the end of 2020 and \$1,961,221 in the current year. Due to the impact of COVID-19, GAC approved a one year no cost extension. Therefore, it is anticipated GAC will contribute the remaining \$3,126,712 between January 1, 2022 and March 31, 2023.

The following contributions are to be made over the term of the Project:

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Global Affairs Canada	\$ 19,879,876
Opportunity International (Ghana) Implementing Partner	3,569,248
Opportunity International Canada	667,633
	<hr/>
	\$ 24,116,757

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### 4. Microfinance operations and microfinance expansion:

The Organization enters into contracts for services with local Implementing Partners in various countries. Payments made under these contracts for services are allocated between four project support areas: infrastructure, staff training, operating expenses and seed funding for microfinance loan portfolios. In order to provide a degree of stewardship and monitoring over these contracts, the service payments advanced to the Implementing Partners to fund their microfinance loan portfolios may be refundable to the Organization on termination of the service contract.

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements (continued)

Year ended December 31, 2021

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## **4. Microfinance operations and microfinance expansion (continued):**

It is the charitable purpose and business intent of the Organization to have the funds advanced to an Implementing Partner's microfinance loan portfolio remaining in the project country. Accordingly, it is the policy of the Organization to record service contract payments for all project support areas, including seed funding for microfinance loan portfolios, as an expense in the year the payments are advanced.

As a result, no microfinance loan portfolio receivables from the Implementing Partners are included in the statement of financial position of the Organization as at December 31, 2021.

The contract payments are included as expenses in microfinance operations and microfinance expansion in the statement of operations.

The commitments of the Organization outlined in the contracts are dependent upon the Organization receiving sufficient donor funds to meet any potential funding commitments, as well as being dependent on the project Implementing Partners meeting the benchmarks outlined in the contracts for services. As a result, due to the uncertainty of the Organization advancing funds to its Implementing Partners, no future commitments for contract service payments are included in the financial statements.

## **5. Financial risks:**

The Organization manages its investment portfolio to earn investment income and invests according to a donation agreement and memorandum of understanding. The Organization is not involved in any hedging relationships through its operations and does not hold or use any derivate financial instruments for trading purposes.

The Organization believes that it is not exposed to significant interest-rate, credit or cash flow risk arising from its financial instruments.

# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements (continued)

Year ended December 31, 2021

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## 5. Financial risks (continued):

### (a) Market risk:

The Organization's operations are derived from donations and events, grants, and other revenue and are affected by general economic trends. A decline in economic conditions could impact the Organization's operations negatively. The impact of COVID-19 is dynamic and the ultimate duration and magnitude of the impact on the economy and the financial effect on the Organization is not known at this time. There has been no change to the risk exposure from the fiscal year ended December 31, 2020.

### (b) Foreign currency risk:

The Organization is exposed to foreign currency risk as a result of exchange rate fluctuations and the volatility of these rates. In the normal course of business, the Organization receives donations and incurs certain expenses denominated in U.S. dollars. The Organization does not currently enter into forward contracts to mitigate this risk. There has been no change to the risk exposure from the fiscal year ended December 31, 2020.

## 6. Opportunity International Canada Foundation:

The Organization exercises significant influence over Opportunity International Canada Foundation (the "Foundation") by virtue of its ability to appoint a minority of the Foundation's Board of Directors and through other member voting rights. The Foundation was incorporated under the laws of Canada as a corporation without share capital on August 8, 2007 and was continued under the Canada Not-for-profit Corporations Act in June 2014. The Foundation is designated as a registered Canadian charity as a Public Foundation under Section 149.1(1) of the Act.

The Foundation has a charitable purpose similar to the Organization. The Organization provides certain services and pays certain expenses on behalf of the Foundation. The Foundation reimburses the Organization for all direct costs and certain other general and administration costs associated with the services provided and expenses paid in the normal course of operations and have been valued in these financial statements at the exchange amount, which is the amount of consideration established and agreed to by the related parties.



# OPPORTUNITY INTERNATIONAL CANADA/ OPPORTUNITÉ INTERNATIONALE CANADA

Notes to Financial Statements (continued)

Year ended December 31, 2021

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## 6. Opportunity International Canada Foundation (continued):

As at December 31, 2021, the Organization has a balance receivable from the Foundation of \$35,759 (2020 - \$9,816). During the year ended December 31, 2021, the Organization received \$25,000 in unrestricted donations from the Foundation.

During the year ended December 31, 2021, the Organization made donations to the Foundation in the total amount of \$387,830 (2020 - \$289,120) and charged general and administration costs in the total amount of \$12,000 (2020 - \$12,000). These donations are made for the purpose of investing in the Organization's Implementing Partners. These donations have been included as an expense in microfinance expansion on the statement of operations.

## 7. Allocation of expenses:

A portion of philanthropy and general and administrative activities, which includes the executive office, information technology, human resources and finance, directly support programs and have been allocated as follows:

	2021	2020
Canadian programs:		
Education and public awareness	\$ 169,947	\$ 178,234
Program monitoring and oversight	99,661	82,473
Canadian management:		
Philanthropy	301,856	183,428
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	\$ 571,464	\$ 444,135